

WHEN OUR LOGO IS ON YOUR DOOR,  
**YOUR COMMITMENT  
TO CLEAN IS CLEAR.**



Getting back to business relies on getting your customers back through your doors. And that will only happen if they feel safe and secure in your space. The COVID-19 pandemic has changed what it means to be clean with 40% of consumers citing store cleanliness as a top concern.\* Are you ready to not only help keep your customers and employees safe but to communicate that you've chosen a higher standard of clean for all Americans?

**Certified: SERVPRO Cleaned** is a defensive cleaning program that goes way beyond janitorial or carpet cleaning. This is proactive viral pathogen cleaning. As the #1 choice in cleanup and restoration,\*\* we stand on over 50 years of experience and expertise so you can rest assured that you've selected a higher standard of clean for all Americans – you are *Certified: SERVPRO Cleaned*.

### **CERTIFIED: SERVPRO CLEANED**

When the stakes are this high, you want a partner who has developed an industry-leading and proprietary training program, cleaning solutions, and remediation processes over decades. The program is grounded with our unique **3 Cs: Consult, Clean, and Certify**.

#### **1** **CONSULT**



##### **A TAILORED CLEANING PROGRAM TO MEET YOUR NEEDS.**

- We will assign you a Cleaning Protocol Specialist who understands your business.
- Programs are based on a range of factors: type of industry, business type, size of space, amount of high frequency touchpoints, foot traffic and congestion points.

#### **2** **CLEAN**



##### **PROACTIVE AND COVID-19 EMERGENCY RESPONSE CLEANING PROGRAM.**

- Trained and experienced in biohazard cleaning and decontamination for porous and non-porous surfaces – always adhering to the cleaning and decontamination standards for your facility set by the CDC.
- EPA-approved products, including our proprietary cleaning agent ServproXIDE, a hospital-grade disinfectant that is NSF certified for direct food surface use.

#### **3** **CERTIFY**



##### **A COMMITMENT TO CLEAN FOR YOUR EMPLOYEES AND CONSUMERS.**

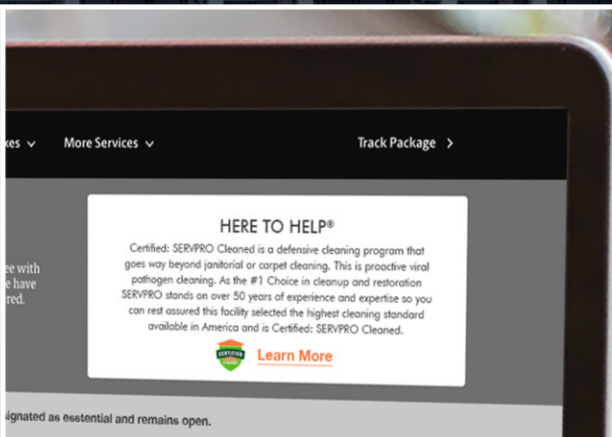
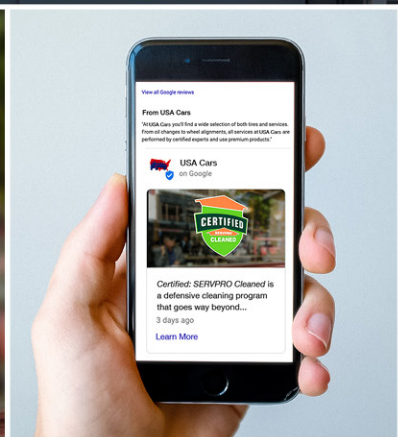
- Leverage SERVPRO's trusted brand to reassure your customers and employees that you are taking the steps needed to keep your space at a higher level of clean.
- Communication touchpoints include a *Certified: SERVPRO Cleaned* window emblem, signage, marks for your digital footprint and more.



A HIGHER STANDARD  
— OF CLEAN —

## **LEARN MORE AT SERVPRO.COM**

**Here to Help®** — With more than 1,700 franchises nationwide, we're here to help – 24 hours a day, seven days a week – until life is back to normal in the communities we all call home.



## DISPLAY YOUR COMMITMENT TO CLEAN WITH THE CERTIFIED: SERVPRO CLEANED LOGO.

Customers and employees will know that SERVPRO, the nation's  
#1 choice in cleanup and restoration, was there.\*\*

\* THE HARRIS POLL CONDUCTED ONLINE ON BEHALF OF FAST, BETWEEN APRIL 28 AND APRIL 30, 2020. ABOUT 2,048 U.S. ADULTS AGED 18 OR OLDER PARTICIPATED.

\*\*#1 CHOICE IN CLEANUP & RESTORATION BASED COMMERCIAL ATTITUDE & USAGE TRACKING STUDY, POLLING 816 COMMERCIAL BUSINESS DECISION-MAKERS ON FIRST CHOICE FOR FUTURE NEEDS RELATED TO CLEANUP & RESTORATION WORK. STUDY CONDUCTED BY C&R RESEARCH: OCTOBER 2019.

\*\*\*CERTIFIED SERVPRO CLEANED MEANS PROFESSIONALLY TRAINED SERVPRO FRANCHISES PERFORM THE REQUESTED CLEANING, SANITIZING AND DISINFECTION SERVICES ACCORDING TO PROPRIETARY SERVPRO PROTOCOLS AND RECOGNIZED INDUSTRY AND CDC STANDARDS WITH EPA-APPROVED CLEANING PRODUCTS TO DELIVER A SERVPRO CERTIFIED CLEANING EXPERIENCE. EACH SERVPRO FRANCHISE IS INDEPENDENTLY OWNED AND OPERATED.